

Introduction

Executive Counsel Limited is a management and communication consultancy that delivers specialist advice on stakeholder engagement, public relations, public affairs, lobbying and government relations directly to senior executives and company boards.

Due to globalisation and the rise of the internet, NGOs and interest groups are becoming increasingly powerful, with activists much better informed, organised, influential, and able to garner international support for their campaigns. Considering these developments, stakeholder engagement and public consultation are now playing a key role in shaping corporate decision-making and the development process.

Executive Counsel recommends a strategic approach to stakeholder engagement, which anticipates concerns, effectively manages opposition and generates consensus-oriented solutions for smooth and satisfactory issue resolution.

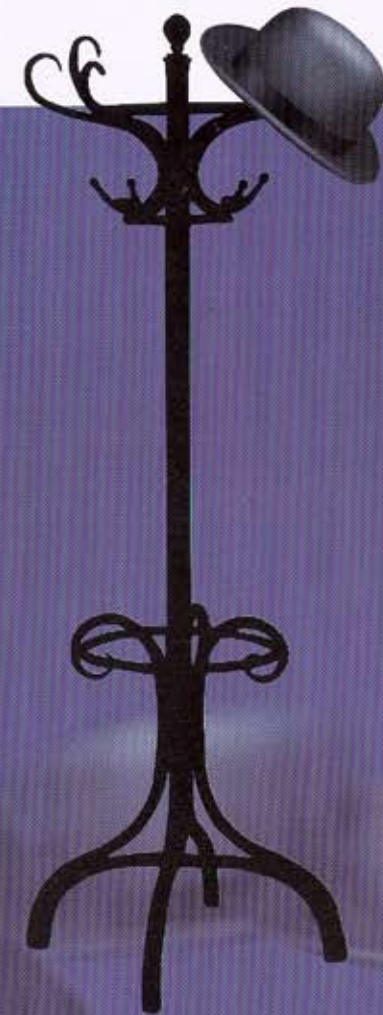
Contact Us

Please contact our stakeholder engagement team:

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Philosophy

With Executive Counsel's support, companies can:

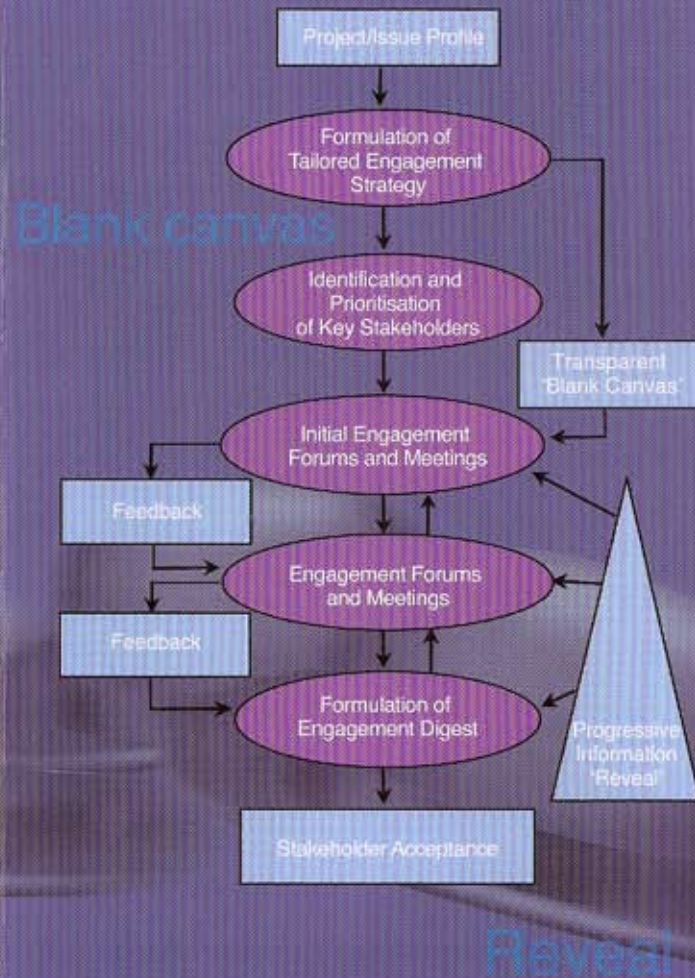
- Manage and protect their reputation;
- Nurture stakeholder support;
- Balance the 'consensus mirage' of compromise;
- Build lasting stakeholder relationships and public trust;
- Build dialogue and harvest public knowledge;
- Gauge public perception and opinion;
- Develop suitable strategies for initial information divulging;
- Create an 'early warning radar' to forecast opposition;
- Keep abreast of perception/opinion in the media and blogs;
- Employ effective risk mitigation strategies;
- 'Bulletproof' controversial projects/issues to secure long-term viability;
- Demonstrate transparency; and
- Advance and manage development and corporate issues sustainably.

Facilitation

Bulletproofing

Transparency

Process



Expertise

Engagement

Timothy J. Peirson-Smith
Managing Director



With 20 years' experience in stakeholder engagement, Timothy has devised and implemented strategic communication and stakeholder engagement strategies for over 100 development studies, including Hong Kong International Airport and Hong Kong Disneyland. Over the years, Timothy has facilitated stakeholder consultations with NGOs for both complex corporate issues and infrastructure and development assignments.

Through these assignments, Timothy has developed excellent relations with politicians, legislative and district bodies, community leaders, the local mass media, industry contractors, engineers, industry associations, professional associations, NGOs, charities, green groups, statutory, non-statutory and advisory bodies and the academic community.

Dialogue

Timothy has also lectured on stakeholder engagement, public consultation, sustainability and NGO relationship management, and is supported by a dedicated multilingual public engagement team based in Hong Kong, with backgrounds in public relations, infrastructure, development, environment, corporate issues management, communications, policy development and research.

Reveal



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